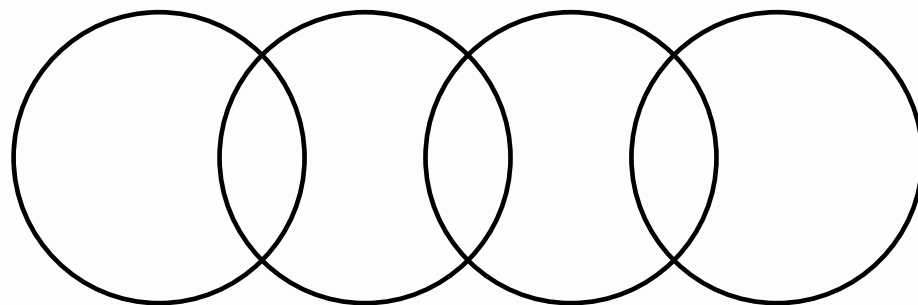




Audi collection 2026

FOR THE EPIC OR EVERYDAY

Life. Style.

Audi collection

Look your best with Audi.
Discover the fashion and lifestyle products
of our Audi collection.

Business 04



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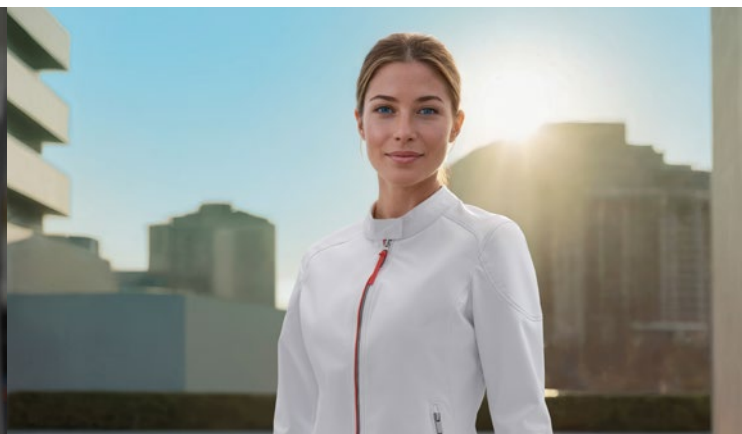
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A sense of style. With a touch of understatement.

Audi collection | Business

Always stylish.

The Audi Business collection is designed for your requirements, stylish and elegant. Accentuated with fine fabrics, select materials and a high-quality finish.





Sweater, men's, light grey
3132500302-06

Knitted sweater with round neck | ribbing on shoulders and sides for a masculine silhouette | 3D Audi rings print above the hem

Material: 80% cotton, 20% new wool

Sizes: S-XXL



Leather jacket, men's, black
3132500102-06

Hip-length leather jacket with college collar | subtle shoulder accentuation for a masculine silhouette | front zip | dark grey lining with subtle light effects and gradient in sage green | Audi rings badge on neck

Material: outer fabric: 100% leather, (lamb nappa) | lining: 100% polyester

Sizes: S-XXL



Cap, black
3132500600

6-panel Flexfit cap | peak edge with subtle contrast in sage green | underside of peak with colour gradient (grey/sage green) | welded air holes on the side panels | elastic, textured material | Audi rings 3D print on top of peak | raised Audi rings logo on buckle | size adjustable (approx. 55-59 cm)

Material: outer fabric: 100% polyester | lining: 100% polyester with quick-dry function



Socks, men's, black
3132500702-03

Black business socks with accents in grey melange and sage green | soft comfort cuffs | flat toe seam for a pressure-free fit | knitted-in size information on the sole and knitted-in "R" for right and "L" for left in the toe area | laser-engraved Audi rings on a black rivet on the outside of the shaft | P.A.C. logo on the inside of the cuffs | co-branding with P.A.C.

Material: 80% cotton, 18% polyamide, 2% elastane

Sizes: M = 39-42, L = 43-47



T-shirt, men's, dark grey
3132500502-06

Short-sleeved shirt with round neck | casual fit | vertical dividing seam on the back

Material: 82% cotton, 18% polyester

Sizes: S-XXL



Midlayer jacket, men's, dark blue
3132500202-06

Stylish sweat jacket with college collar and zip | modern front pockets | ribbing on collar, sleeves and hem | lining with elaborately trimmed seams in a contrasting sage green colour | tonal 3D Audi rings print on sleeves and neck

Material: outer fabric: 52% cotton, 44% polyester, 4% elastane | lining: 100% polyester

Sizes: S-XXL



Weekender, black
3152500800

Spacious travel bag/weekender with elegant leather details | main compartment with two-way zip | reinforced leather base with feet | leather carrying handles | detachable, adjustable shoulder strap with leather shoulder pad | leather trolley sleeve | zip compartment and two slip pockets inside

Dimensions: approx. 52 x 22 x 34 cm (L x W x H) | volume: approx. 40 l

Material: outer fabric: polyester, cowhide leather | lining: 100% polyester





Tec jacket, men's, black
3132301102-06

Knitted jacket woven from high-tech material with stand-up collar and zip pockets | high elasticity and shape integrity | woven structure in collar based on e-tron light signature | Audi rings and e-tron logo on zip puller

Material: outer abric (knit): 100% polyester | cuffs and collar: 50% cotton, 50% polyester | trim: 100% polyester

Sizes: S-XXL



Tec blouson, men's, black
3132301002-06

Blouson jacket with shirt collar | 3D Audi rings logo on rear yoke | Audi rings and e-tron logo on zip puller

Material: outer fabric: 71% polyester, 22% viscose, 7% elastane | lining: 100% polyester

Sizes: S-XXL



Leather backpack, black
3152400900

Backpack made of Italian cowhide leather | main compartment with two-way zip | padded compartment for laptop up to 15 inches | one zip compartment | two slip pockets | trolley strap for attaching to suitcase handle | embossed Audi rings | exclusive lining with cascade print | handmade in Europe

Dimensions: approx. 30 x 12 x 39 cm (L x W x H)

Material: cowhide leather | lining: recycled polyester



Leather shoulder bag, black
3152200300

Bag made of vegetable-tanned cowhide leather | front flap with concealed magnetic clasp | two removable, adjustable carrying straps | embossed Audi rings | co-branding with BREE

Dimensions: approx. 12.5 x 4.5 x 20.5 cm (L x W x H)

Material: cowhide leather | lining: cotton | metal parts: zinc-based with nickel coating





Chronograph stainless steel, silver/blue
3102500300

Chronograph with Ronda 5030.D quartz movement | case made of 316L stainless steel | screwed-on back | sapphire glass | luminous hands and markers with Super-LumiNova | functions: chronograph, central stop-seconds, small seconds subdial, 30-minute counter, 12-hour counter, add and split function, date display | stainless steel strap and clasp | Audi rings on dial and clasp

Waterproof to 10 ATM |
diameter: 42 mm, height: approx. 11 mm

Made in Germany

Material: stainless steel

Chronograph, men's, silver/beige ▶
3102500200

Chronograph with Miyota 6S10 quartz movement | 316L satin-finish stainless steel case | screwed-on back | convex K1 mineral glass | functions: chronograph, central stop-seconds, 1/20 second count, 60-minute counter, small seconds subdial, date display | black Italian calfskin leather strap with light contrasting stitching | stainless steel pin buckle | Audi rings on dial and buckle |

waterproof to 10 ATM |
diameter: 42 mm, height: approx. 12.8 mm

Made in Germany

Material: stainless steel, calfskin leather



Automatic watch, silver/grey-green
3102500100

Automatic watch with Sellita SW200 Swiss movement | automatic winding and 28,800 half oscillations per hour | power reserve of up to 38 hours | hour, minute and large second hand as well as date display | sapphire glass | satin-finished stainless steel | gold-plated rotor | screwed-on back with K1 safety glass | luminous hands and markers with Swiss Super-LumiNova | Italian stag leather strap | stainless steel clasp | Audi rings on dial and clasp

Waterproof to 5 ATM |
diameter: 41 mm, height: approx. 10.5 mm

Made in Germany

Material: stainless steel, stag leather



Compact leather wallet, men's, black
3152401100

Compact wallet made of Italian cowhide leather with natural grain | one banknote compartment | six card slots | two slip pockets | RFID protection | embossed Audi rings | lining with Audi rings | handmade in Europe

Dimensions: approx. 10.5 x 1 x 8.5 cm
(L x W x H closed)

Material: Italian cowhide leather*, polyester
* Leather Working Group-certified tannery



Rings ballpoint pen, black
3222500300

Twist ballpoint pen with spring-loaded metal clip | soft-touch coating | soft twist mechanism | high-quality black refill – 10,000 m writing length

Material: metal



Leather wallet, men's, black
3152401000

Wallet made of Italian cowhide leather with natural grain | two large banknote compartments | eight card slots (four + four) | one large slip pocket | large coin pocket with stud fastening | RFID protection | embossed Audi rings | lining with Audi rings | handmade in Europe

Dimensions: approx. 11.5 x 2 x 9.5 cm
(L x W x H closed)

Material: Italian cowhide leather*, polyester
* Leather Working Group-certified tannery



I-Clip, black
3152401300

Compact slim wallet for up to 10 cards (e.g. credit cards) | frame and banknote clip made of particularly hard-wearing, light plastic | cover made of vegetable-tanned cowhide leather with stud fastening | Audi rings on banknote clip and stud fastening | co-branding with I-Clip | made in Germany

Material: cowhide leather*, Robutense plastic, metal
* Leather Working Group-certified tannery



Toiletry bag, black
3152500400

Spacious toiletry bag with two-way zip | carrying handle on the top | front pocket with zip | zip compartment and two slip pockets inside | developed with the manufacturer Samsonite

Dimensions: approx. 26 x 12 x 18 cm (L x W x H) | weight: 0.2 kg | volume: 5 l

Material: outer fabric: polyester | lining: recycled PET | details: die-cast zinc

Trolley case M, matt graphite ▶
3152500200

Lightweight hard-shell suitcase in check-in size made from exclusive multilayer Roxkin™ material | all-round two-way zip | four low-noise double wheels, can be swivelled through 360° | extendable, two-part telescopic handle | TSA combination lock | top and side carrying handle | pull-out address label | bottom compartment with padded divider and removable, height-adjustable cross straps | top compartment with padded divider incl. additional zip compartment | individual inner lining with Audi rings | exclusive Audi rings logo plate | Samsonite logo plate | developed with the manufacturer Samsonite | 10-year manufacturer's warranty, wecare programme* | Made in Europe

Dimensions: 48 x 29 x 69 cm (L x W x H) | weight: 2.8 kg | volume: 75 l

Material: shell: polypropylene | lining: recycled PET polyester



◀ **Trolley case L, matt graphite**
3152500300

Lightweight hard-shell suitcase in check-in size made from multilayer Roxkin™ material | all-round two-way zip | four low-noise double wheels, can be swivelled through 360° | extendable, two-part telescopic handle | TSA combination lock | top and side carrying handle | pull-out address label | bottom compartment with padded divider and removable, height-adjustable cross straps | top compartment with padded divider incl. additional zip compartment | individual inner lining with Audi rings | exclusive Audi rings logo plate | Samsonite logo plate | developed with the manufacturer Samsonite | 10-year manufacturer's warranty, wecare programme* | Made in Europe

Dimensions: 51 x 31 x 75 cm (L x W x H) | weight: 3.1 kg | volume: 98 l

Material: shell: polypropylene | lining: recycled PET polyester

◀ **Hand luggage trolley, matt graphite**
3152500100

Lightweight hard-shell suitcase in cabin luggage size made from exclusive multilayer Roxkin™ material | capacity can be increased with zip | all-round two-way zip | integrated USB port (power bank not included) | four low-noise double wheels, can be swivelled through 360° | extendable, two-part telescopic handle | TSA combination lock | top and side carrying handle | pull-out address label | bottom compartment with padded divider and removable, cross straps | top compartment with padded divider incl. additional zip compartment | compartment for power bank | individual inner lining with Audi rings | exclusive Audi rings logo plate | Samsonite logo plate | developed with the manufacturer Samsonite | 10-year manufacturer's warranty, wecare programme* | Made in Europe

Dimensions: 40 x 20 x 55 cm (L x W x H) – width can be extended to 23 cm | weight: 2.3 kg | volume: 38 l (expandable to 44 l)

Material: shell: polypropylene | lining: recycled PET polyester



Umbrella, large

Black	3122600100
Grey	3122600110
Blue	3122600120

Full-length umbrella with automatic opening | aluminium shaft with matt black coating and rubberised end | straight soft-touch handle with e-tron radiator grille structure and release button | windproof system | closing tape with Velcro fastener | reflective Audi rings on two umbrella segments and on closing tape | raised Audi rings at end of handle | diameter approx. 120 cm

Material: canopy: 100% polyester pongee (waterSAVE cover material*) | handle: plastic | shaft: aluminium, 14 mm | frame: fibreglass



Pocket umbrella, black

3122600200

Double automatic umbrella with eight segments | handle with integrated release button and carrying loop | windproof system | closing tape with Velcro fastener | umbrella sheath with integrated magnetic fastener | reflective Audi rings on two umbrella segments and on closing tape | raised Audi rings at end of handle | Audi flag label on umbrella sheath | diameter: 104 cm | length closed: 31 cm | weight: 394 g

Material: canopy: 100% polyester pongee (waterSAVE cover material*) | handle: plastic | shaft: steel | frame: fibreglass/steel



* The waterSAVE cover material



Mug

Grey/green | 3292500600

Dark blue | 3292500400

Grey | 3292500500

Black | 3291900500

High-quality porcelain mug with velvety matt surface | Audi rings engraving

Volume: approx. 350 ml

Material: porcelain



Lunch box, stainless steel, black

3292200600

Snack box made of stainless steel with engraved logo | keeps contents warm for up to 6 hours | vent on lid to release steam and reduce pressure | co-branding with Kambukka

Volume: 400 ml



Insulated mug in stainless steel

Grey | 3292500100

Green | 3292500110

Double-walled insulated mug made of stainless steel | silicone grip with exclusive structure, based on the structure of the Audi RS e-tron GT Singleframe | lid with patented Snapclean closure with three functions: open/push-to-drink/closed | laser-engraved Audi rings | co-branding with Kambukka

Volume: 500 ml

Material: stainless steel, silicone, plastic





Key ring, silver/black

RS | 3182500300

S | 3182500200

Metal key ring in combination with genuine Audi Valcona seat leather | contrasting stitching | created by Audi designers, based on the Audi design language | easy handling by lifting and turning the key ring | Audi vehicle key can be attached without additional split ring | raised Audi rings logo | raised logo (two-colour) | made in Germany

Dimensions: 87 x 23 x 7 mm (L x W x H)

Material: metal, leather (genuine Audi Valcona seat leather)



Rings key ring, silver/black

3182500100

Metal key ring in combination with genuine Audi Valcona seat leather | created by Audi designers, based on the Audi design language | easy handling by lifting and turning the key ring | Audi vehicle key can be attached without additional split ring | raised Audi rings logo | made in Germany

Dimensions: 87 x 23 x 7 mm (L x W x H)

Material: metal, leather (genuine Audi Valcona seat leather)

◀ Key ring, silver/black

A3 | 3182500400

A5 | 3182500500

A6 | 3182500700

A8 | 3182500800

Q2 | 3182500900

Q3 | 3182501000

Q5 | 3182501200

Q7 | 3182501400

Q8 | 3182501600

e-tron GT | 3182501700

A6 e-tron | 3182500600

Q4 e-tron | 3182501100

Q6 e-tron | 3182501300

Q8 e-tron | 3182501500

Metal key ring in combination with genuine Audi Valcona seat leather | created by Audi designers, based on the Audi design language | easy handling by lifting and turning the key ring | Audi vehicle key can be attached without additional split ring | raised Audi rings logo | logo engraving | made in Germany

Dimensions: 87 x 23 x 7 mm (L x W x H)

Material: metal, leather (genuine Audi Valcona seat leather)



Stainless steel key ring

Black | 3182501810

Gold | 3182501820

Rosé | 3182501830

Audi Design stainless steel key ring | contrasting matt and gloss surfaces | created by Audi designers, inspired by the new Audi design language | engraved Audi rings

Dimensions: approx. 9 x 3 x 0.5 cm (L x W x H)

Material: 100% stainless steel (high-quality, particularly robust IP coating)



Stainless steel key ring, silver

3182500100

Audi Design stainless steel key ring | contrasting matt and gloss surfaces | created by Audi designers, inspired by the new Audi design language | engraved Audi rings

Dimensions: approx. 9 x 3 x 0.5 cm (L x W x H)

Material: 100% stainless steel

A woman with long brown hair is walking on a city street. She is wearing a white quilted jacket over a light blue t-shirt and grey trousers. She is carrying a light blue bag. The background is a blurred city street with buildings.

For every day. Yet never ordinary.

Audi collection | Casual

Express yourself differently every day.
The Audi Casual collection stands for casual
confidence. Fashionable colours, clear lines and
high-quality materials. Simply sophisticated.



Puffer jacket, 4-in-1, women's, cream
3132400301-05

Warmly padded jacket with coloured accents in light gold | removable sleeves and hood | stand-up collar | ribbed cuffs | side patch pockets | tone-on-tone material mix comprising matt and shiny fabric | lining in subtle contrasting colour | discreet Audi rings print on edge of hood and back of collar

Material: outer fabric 1: 100% polyester | outer fabric 2: 61% polyester, 39% polyamide | lining: 100% polyester | padding: 100% polyester

Sizes: XS-XL



T-shirt, women's
Black | 3132400811-15
Grey | 3132400801-05

T-shirt made of cool, softly flowing material | discreet Audi rings print on front side seam

Material: 100% lyocell

Sizes: XS-XL

Blouson, women's, cream ▶
3132400501-05

Lined blouson with coloured accents in light gold | loose fit | stand-up collar and breast pocket in slightly shiny satin material | discreet Audi rings print on neck

Material: outer fabric: 70% polyester, 23% viscose, 7% elastane | lining: 100% polyester

Sizes: XS-XL





Sweatshirt, women's, bordeaux
3132400701-05

Sweatshirt with modern, slightly wider fit |
elasticated cuffs | discreet Audi rings print on sleeve

Material (double-face – bordeaux on the outside,
cream on the inside): 90% cotton, 10% elastane

Sizes: XS-XL



Sweatshirt dress, women's, bordeaux
3132400601-05

Knee-length sweatshirt dress with 3/4-length sleeves |
breast patch pocket made of shiny satin material |
zip at back | discreet Audi rings print on sleeve

Material (double-face – bordeaux on the outside,
cream on the inside): 90% cotton, 10% elastane

Sizes: XS-XL

◀ **Windbreaker, women's, bordeaux/black**
3132400401-04

Fashionable windbreaker blouson with coloured accents in light
gold | adjustable hood | elasticated waist | batwing sleeves |
discreet Audi rings print on edge of hood

Material: outer fabric: 100% polyester |
mesh lining: 100% polyester

Sizes: XS-L



Leather purse with wrist strap, women's, grey
3152400200

Purse made of Italian cowhide leather with removable wrist strap | 12 card slots | coin pocket with zip | large slip pocket | coloured accents in light gold | RFID protection | embossed Audi rings | handmade in Europe

Dimensions: approx. 19 x 10.5 x 2.5 cm

Material: cowhide leather*, polyester, metal

* Leather Working Group-certified tannery



Compact leather purse, women's, grey
3152400400

Compact purse made of Italian cowhide leather with coloured accents in light gold | main compartment with open section for banknotes and/or coins | six card slots | D-ring for attaching to key ring | RFID protection | embossed Audi rings | handmade in Europe

Dimensions: approx. 12.5 x 9.5 x 1.5 cm

Material: cowhide leather*, polyester, metal

* Leather Working Group-certified tannery



Leather smartphone case, women's, grey
3152400300

Smartphone case made of Italian cowhide leather with coloured accents in light gold | slip pocket for smartphone | three card slots inside | D-ring for attaching to key ring | RFID protection | embossed Audi rings | handmade in Europe

Dimensions: approx. 18 x 10.5 x 1.5 cm

Material: cowhide leather*, polyester, metal

* Leather Working Group-certified tannery



Leather lanyard, women's, grey
3182400100

Lanyard made of Italian cowhide with carabiner in the accent colour light gold | can be worn diagonally across the shoulder | can be combined with smartphone case and/or compact purse | embossed Audi rings | handmade in Europe

Dimensions: length: approx. 140 cm | width: 2 x 1 cm

Material: cowhide leather*, metal

* Leather Working Group-certified tannery



Watch, women's, gold/white/grey
3102400200

Ronda 763 quartz movement with centre second hand | polished, IP-coated 316L stainless steel case in light gold with snap-on caseback | extra tempered, flat mineral glass | nubuck leather strap without seam | pin buckle made of IP-coated 316L stainless steel in light gold | Audi rings on buckle and dial

Waterproof to 5 ATM |
diameter: 36 mm, height: approx. 7 mm

Made in Germany

Material: stainless steel, calfskin leather



Leather key ring, women's, grey/cream
3182400200

Key ring made of Italian cowhide with coloured accents in light gold | metal carabiner with ring for keys | embossed Audi rings | handmade in Europe

Dimensions: length: approx. 14 cm
(with split ring: 17 cm)

Material: cowhide leather*, metal

* Leather Working Group-certified tannery



Shopper, women's, cream/grey
3152400100

Canvas shopper with details in Italian cowhide leather | long carrying strap and short carrying handles | spacious main compartment with zip | padded laptop compartment (14-inch) | inside zip compartment | D-ring inside for attaching a key ring, for example | reinforced bag base | embossed Audi rings

Dimensions: approx. 41 x 15 x 31 cm (W x D x H)

Material: recycled polyester, cowhide leather



Sunglasses, women's, transparent grey
3112400200

Sunglasses with frames made of acetate | lenses with gradient tint in red-brown | main part of temples with lasered stripes | Audi rings on outward-facing side of temples | filter category 3, UV filter 400 | case and cleaning cloth included

Material: frames: acetate | lenses: nylon





Polo shirt, men's

Dark grey | 3132300132-37

Red | 3132300122-27

Polo shirt with ribbed collar | applied ribbing on sleeve cuffs | all ribbing with contrasting stripes | slightly longer back | 3D Audi rings print on sleeve and on loop tape on rear hem

Material: 100% cotton

Sizes: S-3XL



Polo shirt, men's

Natural | 3132300102-07

Turquoise | 3132300112-17

Polo shirt with ribbed collar | applied ribbing on sleeve cuffs | slightly longer back | 3D Audi rings print on sleeve and on loop tape on rear hem

Material: 95% cotton, 5% elastane

Sizes: S-3XL



Blouson, men's, grey

3132300302-06

Blouson as spring/autumn jacket | with side slip pockets | elasticated waistband and cuffs | 3D Audi rings print on sleeves and on loop tape on rear hem

Material: outer fabric and lining: 100% polyester

Sizes: S-2XL



Sweatshirt, men's, dark grey

3132300402-06

Sweatshirt with stand-up collar and zip | applied ribbing on cuffs and waistband | Audi rings logo as large 3D logo embroidered on sleeve and 3D print on loop tape on hem

Material: outer fabric: 90% cotton, 10% polyester | ribbing: 95% cotton, 5% elastane

Sizes: S-2XL



Polo shirt, women's, dark grey
3132300201-06

Polo shirt with ribbed collar with contrasting stripes | feminine fit | long, narrow button facing | 3D Audi rings print on sleeve and on loop tape on rear hem

Material: 100% cotton

Sizes: XS-2XL



Sweatshirt, women's, natural
3132300501-06

Sweatshirt with overcut shoulders | ribbed collar and applied ribbing on cuffs and waistband | decorative slit in front dividing seam | Audi rings logo as large 3D embroidered logo on sleeve and 3D print on loop tape on hem

Material: outer fabric: 90% cotton, 10% polyester | ribbing: 95% cotton, 5% elastane

Sizes: XS-2XL



Knitted hat, black/petrol
3132300600

Mottled knitted hat with brim | label with Audi rings logo on brim

Material: 70% polyacrylic, 30% wool



Knitted scarf, black/petrol
3132300700

Mottled scarf knitted in stocking stitch | label with Audi rings logo on side

Dimensions: approx. 160 x 25 cm

Material: 70% polyacrylic, 30% wool



Leisure bag, grey
3152300100

Leisure bag with removable and adjustable strap with shoulder padding | large zip pocket on the back | large main compartment with two-way zip, additional zip pocket inside

Dimensions: approx. 50 x 30 x 18 cm (L x W x H)

Material: outer fabric: 100% polyamide (44% recycled) | lining: 100% polyester (recycled) | padding: 100% PE foam | straps: 100% polypropylene



Utility bag, grey
3152300300

Utility bag with wide opening | main compartment with two-way zip, additional inside pocket

Dimensions: approx. 18 x 18 x 6 cm (L x W x H)

Material: outer fabric: 100% polyamide (44% recycled) | lining: 100% polyester (recycled) | strap: 100% polypropylene



Messenger bag 2-in-1, grey
3152300200

Can be used as shoulder bag with shoulder strap or as backpack with stowaway straps | large main compartment with two-way zip, padded inside compartment for laptops (up to 15 inches)

Dimensions: approx. 40 x 29 x 12 cm (L x W x H)

Material: outer fabric: 100% polyamide (44% recycled) | lining: 100% polyester (recycled) | padding: 100% polyester | strap: 100% polypropylene



Watch, silver/white
3102500400

Three-hand watch with date display | Swiss Ronda 515 quartz movement | 316L stainless steel case | pressed snap-on caseback | special convex K1 mineral glass | dial with filigree markers and numerals | 316L stainless steel Milanese strap | Audi rings on dial and clasp

Waterproof to 5 ATM |
diameter: 40 mm, height: approx. 8.4 mm

Made in Germany

Material: stainless steel



Solar chronograph, grey/brown
3102300200

Chronograph with solar-powered Epson VR42 chronograph movement | polished 316L stainless steel case | special convex K1 safety glass | 30-minute chronograph function, 24-hour and date displays | energy storage indicator | stainless steel buckle | Audi rings on dial and buckle

Waterproof to 5 ATM |
diameter: 41 mm, height: approx. 11 mm

Made in Germany

Material: stainless steel, calfskin leather



◀ **Sunglasses, aviator, anthracite**
3112400300

Sunglasses with faceted mono bridge | frames and temples in stainless steel | lenses with gradient tint in grey-blue | Audi rings on outward-facing side of temples | filter category 3, UV filter 400 | case and cleaning cloth included

Material: frames: stainless steel | lenses: nylon



Rings T-shirt, men's, black
3132301502-07

T-shirt with Audi rings logo in carbon look

Material: 100% cotton

Sizes: S-3XL



Rings T-shirt, men's, grey
3132402401-07

Round-neck T-shirt with slightly transparent rings logo

Material: 100% cotton (organic)

Sizes: XS-3XL



Sunglasses, black/Havana
3112400400

Sunglasses with Havana-patterned black gradient | discreet decorative rivets and details in silver | Audi rings on outward-facing side of temples | filter category 3, UV filter 400 | case and cleaning cloth included

Material: frames: acetate | lenses: nylon



Rings T-shirt, men's, red
3202501101-07

T-shirt with black Audi rings print

Material: 100% cotton (organic)

Sizes: XS-3XL





Rings T-shirt, women's, black
3132402501-06

T-shirt with narrow collar | turned-up cuffs |
discreet Audi rings logo

Material: 66% modal, 28% cotton, 6% elastane

Sizes: XS-2XL



Fleece jacket, women's, black
3132402301-06

Fleece jacket with high collar and wide ribbing |
concealed side pockets with zip in side seam |
ribbing at collar, hem and cuffs | 3D Audi rings
print above the hem

Material: 100% polyester

Sizes: XS-2XL



Fleece jacket, men's, black
3132402202-07

Fleece jacket with stand-up collar | patch pocket with
zip on sleeve | side pockets with zip | bound hem and
cuffs | 3D Audi rings print on chest

Material: 100% polyester

Sizes: S-3XL



Cap, grey
3132402640

Cap with Audi rings logo | sandwich piping with contrasting colour (on the outside) | 3D Audi rings print on the front | raised Audi rings logo on buckle | size adjustable (55–59 cm)

Material: 65% polyester, 35% cotton



Cap, black
3132402630

Cap with Audi rings logo | sandwich piping with contrasting colour (on the outside) | 3D Audi rings print on the front | raised Audi rings logo on buckle | size adjustable (55–59 cm)

Material: 65% polyester, 35% cotton



Cap, red
3132402620

Cap with Audi rings logo | sandwich piping with contrasting colour (on the outside) | 3D Audi rings print on the front | raised Audi rings logo on buckle | size adjustable (55–59 cm)

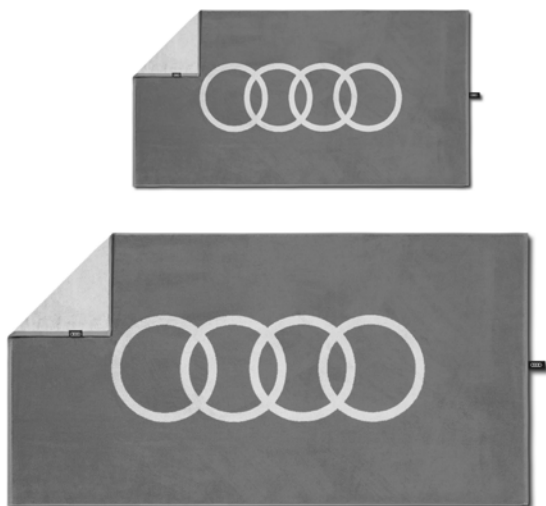
Material: 65% polyester, 35% cotton



Cap, white
3132402610

Cap with Audi rings logo | sandwich piping with contrasting colour (on the outside) | 3D Audi rings print on the front | raised Audi rings logo on buckle | size adjustable (55–59 cm)

Material: 65% polyester, 35% cotton



Towel, light grey

50 x 100 cm | 3132501300

80 x 150 cm | 3132501400

Two-colour towel with woven-in Audi rings | co-branding with Möve

Material: 100% cotton



Foldable bag, black

3152200200

2-in-1 bag, large and small | large and small bags can be used individually | large bag can be stored in small bag | adjustable carrying strap can be used for either bag | volume: approx. 58 l

Dimensions: large bag approx. 25 x 44 x 53 cm (L x W x H), small bag approx. 5 x 17 x 17 cm (L x W x H)

Material: 100% polyester



Fleece blanket, grey
3292500800

Soft fleece blanket | can be rolled up compactly | practical zip pocket in one corner | large, embossed Audi rings logo

Material: 100% polyester



Loop key ring, grey
3182400300

Textile loop with snap hook made of brushed stainless steel | Audi rings on snap hook and textile loop

Dimensions: 15 x 2.5 cm

Material: stainless steel, polyester



Number plate holder, black
3292100100

Number plate holder with practical number plate switching function | suitable for mounting on convex surfaces | complies with EU Directive 74/483/EEC and Art. 30 c StVZO

Dimensions: 520 x 110 mm (corresponds to German plate dimensions – single-row standard size)

Material: plastic



ADUI belt pads, kids', yellow/grey
3202300500

Set of 2 belt pads with ADUI motifs | Velcro fastener for attaching to belt | suitable for all seat belts | very soft material | embroidered Audi rings on the back

Dimensions: 18 x 6 cm (per belt)

Material: 100% polyester



ADUI T-shirt, kids', natural
3202300103-05

T-shirt with large ADUI design print on the front

Material: 100% natural, undyed organic cotton

Sizes: 110/116–134/140



ADUI water bottle, kids', blue
3202301100

Water bottle in ADUI design | screw-on lid | dishwasher safe | made in Germany | co-branding with Koziol

Volume: 425 ml

Material: bio-circular plastic, 100% recyclable



ADUI lunch box, kids', blue
3202301200

Lunch box in ADUI design | additional small leak-proof box | dishwasher safe | made in Germany | co-branding with Koziol

Dimensions: 190 x 135 x 65 mm (H x W x L)

Material: bio-circular plastic, 100% recyclable

ADUI hoodie, kids', yellow ▶
3202300203-05

Hoodie with large ADUI design print on the back | small ADUI print on the front | Audi rings on sleeve

Material: 100% cotton (organic)

Sizes: 110/116–134/140





Boys' T-shirt, kids', blue
3202500204-09

T-shirt with slightly wider neckband |
large Audi rings print

Material: 100% cotton (slightly textured)

Sizes: 98/104–158/164

Teddy bear, brown ▶
3202500100

Soft toy bear in hoodie and jeans | very soft
and fluffy fur | clothing can be removed completely |
Audi rings on hoodie

Dimensions: approx. 42 cm

Material: bear: EF Vonnell, 100% polyester |
stuffing: polyester fibres | feet stuffing: PET pellets |
eyes: plastic | hoodie: cotton |
jeans: cotton/polyester mixed fabric



Girls' T-shirt, kids', pink
3202500304-09

T-shirt with wide neckline | turned-up cuffs | narrow
ribbing at neckline | large Audi rings on chest made of
reversible sequins – with iridescent effect from pink
to white

Material: 95% cotton, 5% elastane (fine sweatshirt
material with loopback reverse side)

Sizes: 98/104–158/164



RS e-tron GT pullback, Tango red
3202100100

Pullback car to scale 1:42 |
body made of die-cast zinc |
not suitable for children under 3 years





Junior quattro, kids', red
3201810010

Audi children's car, based on the design of the Audi A1 Sportback | with padded seat | recommended for children aged between 18 months and 3 years | fully assembled apart from steering rod and steering wheel

Made in Germany

Dimensions: 71.5 x 29 x 37 cm (L x W x H)

Material: plastic



Junior quattro RS Q, kids', anthracite
3202201000

Audi children's car, based on the design of the Audi RS Q e-tron | LED daytime running lights at front and rear | with padded seat | recommended for children aged between 18 months and 3 years | fully assembled apart from steering rod, steering wheel and stickers | 3 x AA batteries not included

Made in Germany

Dimensions: 71.5 x 29 x 37 cm (L x W x H)

Material: plastic



Junior quattro, kids', pink
3202100200

Audi children's car based on the design of the Audi A1 Sportback | with padded seat | recommended for children aged between 18 months and 3 years | fully assembled apart from steering rod and steering wheel

Made in Germany

Dimensions: 71.5 x 29 x 37 cm (L x W x H)

Material: plastic

Push pole for Junior quattro, kids'
3201810040

Metal pole with plastic handle | adjustable to three different heights

A man and a woman are walking along a rocky shoreline at sunset. The woman is in the foreground, wearing a bright orange quilted jacket, a matching beanie, and light-colored pants. She is smiling and looking towards the camera. The man is walking slightly behind her, wearing a dark jacket over an orange shirt, a dark beanie, and light-colored pants. He is also smiling and looking towards the camera. They are both carrying gear; the man has a large duffel bag slung over his shoulder. The background features a calm body of water reflecting the golden light of the setting sun, with distant mountains visible on the horizon.

Adventure isn't an event, it's a lifestyle.

Audi collection | Active

For everyone who enjoys outdoor life:
with our Audi Active collection,
you are ideally equipped
for your next adventure.



Softshell hoodie, unisex, light grey
3132401401-06

Outdoor softshell hoodie | soft fleece lining | large front pocket with access from both sides, with zip | double cuffs, inner cuffs for wind protection | fit: slightly oversized | discreet Audi rings prints on neck

Material: 88% polyester, 12% elastane (water column 3,000 mm, breathability 3,000 g/m²/24 h)

Sizes: XS-2XL



Hybrid jacket, men's, light brown
3132401502-06

Lined hybrid jacket with stand-up collar | sleeves and back made of stretch material | side pockets with zip | inside pocket with zip | discreet Audi rings print on neck

Material: outer fabric (quilted): 87% polyamide nylon, 13% elastane (water-repellent) | outer fabric (stretch): 41% cotton, 41% polyester, 18% viscose | padding and lining: 100% polyester

Sizes: S-2XL



Quilted vest, men's, black
3132401002-06

Quilted vest with stand-up collar | front pocket with zip | can be combined with the Audi Active outdoor jacket (can be attached to the outdoor jacket) | discreet Audi rings print on neck

Material: outer fabric: 92% polyester, 8% elastane (water-repellent) | padding: 100% polyester | lining: 100% polyester

Sizes: S-2XL



Outdoor jacket, men's, black
3132400902-06

3-layer functional jacket with hood | inside in contrasting beige | all seams taped | panel with magnetic stud fastenings | front pockets with zip | elasticated waist at the back | adjustable cuffs | can be combined with the Audi Active quilted vest (vest can be attached to the outdoor jacket) | discreet Audi rings print on neck

Material: 100% polyester (water column 5,000 mm, breathability 5,000 g/m²/24 h)

Sizes: S-2XL





Sweatshirt, men's, beige

3132401203-06

Sweatshirt with soft cotton lining (polyamide outer fabric) | small zip pocket in horizontal dividing seam | discreet Audi rings print on neck

Material: 50% cotton (organic), 50% polyamide

Sizes: M-2XL



Hoodie, men's, dark grey

3132401102-06

With hood | side seams moved slightly forward for a more masculine silhouette | discreet Audi rings print on hem

Material: 60% cotton, 35% polyester, 5% elastane

Sizes: S-2XL



T-shirt, men's

Black | 3132401302-06

Orange | 3132401312-06

T-shirt made of fast-drying material | forward shoulder seam | discreet Audi rings print on neck

Material: 57% cotton (organic), 38% polyester, 5% elastane

Sizes: S-2XL



Hybrid jacket, women's, orange
3132401602-05

Lined hybrid jacket with stand-up collar and zip-off sleeves | sleeves and back made of stretch material | side pockets with zip | inside pocket with zip | discreet Audi rings print on neck

Material: outer fabric (quilted): 87% polyamide nylon, 13% elastane (water-repellent) | outer fabric (stretch): 41% cotton, 41% polyester, 18% viscose | padding and lining: 100% polyester

Sizes: S-XL



Reversible knitted hat
Black/grey | 3132402100
Orange/light brown | 3132402110

Reversible knitted hat in two colours | can be worn as a classic hat (with brim) or as a beanie | Audi rings label on edge of brim

Material: 100% polyester (recycled)

Sizes: universal



T-shirt, women's, cream
3132401801-05

T-shirt with oversized shoulders | small zip pocket concealed in horizontal dividing seam | material with a particularly soft and pleasant feel | discreet Audi rings print on neck

Material: 48% polyester, 48% modal, 4% elastane

Sizes: XS-XL



Sweatshirt, women's, cream
3132401701-05

Slightly oversized sweatshirt with stand-up collar and zip | drawstring at the waist | elasticated cuffs | material with a particularly soft and pleasant feel | discreet Audi rings print on neck | Audi manifesto text print on front

Material: 48% polyester, 48% modal, 4% elastane

Sizes: XS-XL



Sunglasses, black
3112400500

Sunglasses with lightweight frames made of bio-based, durable polyamide | RP Optics lenses for very good eye protection | Audi rings logo on lens | filter category 3, UV filter 400 | including protective bag made of microfibre | developed and manufactured by Rudy Project | made in Italy

Material: frames: polyamide (Rilsan® Clear) | lenses: polycarbonate



Sunglasses, light brown/gold
3112400600

Sunglasses with lightweight frames made of bio-based, durable polyamide | adjustable temple tips and nose pads | RP Optics multilaser lenses for excellent eye protection and sharp contrast adapted to the environment | Audi rings logo on lens | filter category 3, UV filter 400 | including protective bag made of microfibre | developed and manufactured by Rudy Project | made in Italy

Material: frames: polyamide (Rilsan® Clear) | lenses: polycarbonate



Carabiner key ring, silver
3182400500

Key ring with ball clasp and carabiner hook | incl. two split rings | Audi rings logo on carabiner

Dimensions: approx. 71 x 35 cm

Material: cast metal with matt aluminium coating



Cap, black/dark grey
3132402000

Functional “Flexfit Delta” cap made of elasticated material | bonded seams (except peak) | sweatband on the inside with quick-dry function | underside of peak in contrasting orange | 3D Audi rings print on front | size adjustable (55–59 cm)

Material: crown: 92% polyester, 8% elastane | upper side of peak: 92% polyester, 8% elastane | underside of peak: 94% polyester, 6% elastane

◀ **Chronograph, men's, black**
3102400400

Chronograph with Ronda 5040.D quartz movement | IP-coated 316L stainless steel case | screwed-on crown and back | solid ceramic bezel in matt black with tachymeter | single-sided anti-glare sapphire glass | luminous hands and markers in Super-LumiNova | functions: chronograph, central stop-seconds, 1/10 second count up to 30 minutes, 30-minute counter, 10-hour counter, add and split function, small seconds subdial, date display | Audi rings on dial

Waterproof to 20 ATM | diameter: 42 mm, height: approx. 12.5 mm

Made in Germany

Material: natural rubber, stainless steel



Hip bag, light grey
3152400600

Water-repellent hip bag with large main compartment | small outer compartment with zip | Audi rings print on the outside

Dimensions: approx. 21 x 7.5 x 14 cm (H x W x L)

Material: 420D fabric, textured, TPU-coated, waterproof



Duffle bag, light grey
3152400800

Travel bag with roll-top | adjustable and removable shoulder strap | main compartment waterproof when properly closed | additional zip pocket on the outside (not waterproof) | Audi rings print on the outside

Dimensions: approx. 59 x 25 x 46 cm (H x W x L, unrolled) | approx. 50 x 28 x 44 cm (H x W x L, rolled up)

Material: 420D fabric, textured, TPU-coated, waterproof



Dry bag, light grey
3152400700

Packsack with roll-top | adjustable and removable shoulder strap | main compartment waterproof when properly closed | additional zip pocket on the outside (not waterproof) | Audi rings print on the outside

Dimensions: approx. 58 x 25.5 x 25.5 cm (H x W x L, unrolled)

Material: 420D fabric, textured, TPU-coated, waterproof



Outdoor blanket, orange/light brown
3292400300

Two-colour functional blanket with modern quilting | double use as an outdoor blanket and as a warm poncho | poncho with press studs and removable hood | incl. integrated storage bag, can be folded up and used as a cushion | large, discreet Audi rings and Audi manifesto text print on light brown side

Dimensions: approx. 140 x 187 cm

Material: outer fabric: 100% polyester | padding: 100% polyester

◀ **Outdoor lamp with power bank** 3292400500

Outdoor lamp with integrated power bank | three different light modes: warm or cool white ambient light, torch (approx. 150 m range) | shatterproof plastic housing | practical carrying handle | incl. charge level indicator | incl. USB-C cable | splash-proof according to IPX4

Technical data: light duration: 12-15 hours depending on mode | bulbs: warm SMD, white SMD, OSRAM 3W | max. brightness: approx. 250 lumens | integrated rechargeable battery with 4,000 mAh | rechargeable via USB-C port (approx. 6-7 hours charging time)

Dimensions: approx. 10 x 10 x 17 cm (L x W x H) | weight: 258 g

Material: plastic



Multitool, silver
3292400700

Multitool incl. nylon pouch with 16 functions | functions: cast pliers, wire cutter, blade with locking mechanism, saw with locking mechanism, bottle opener, slotted screwdriver, three hexagonal keys, parcel opener, cable stripper, can opener, glass breaker, bit adapter with nine bits, ring, tread depth gauge | laser-engraved Audi rings on the handle recess

Dimensions: approx. 105 x 45 x 24 mm (L x W x H) | weight: 330 g

Material: stainless steel, rubberised handle, nylon



Hammock, orange
3292400400

Set of hammock, two carabiners and two hanging straps | storage bag attached to mat | Audi rings label on storage bag | max. load capacity 180 kg

Dimensions: approx. 270 x 155 cm

Material: outer fabric: 100% polyamide | straps: 100% polyester | carabiners: aerospace-grade aluminium



Rings vacuum flask, grey
3292400800

Double-walled, vacuum-insulated flask with black carrying handle | bottle keeps warm for up to 24 hours and cold for up to 36 hours | cap can be used as a drinking cup | Audi rings print on flask | co-branding with Mizu

Volume: 680 ml

Material: stainless steel, nylon, silicone



Thermal mug with straw, light grey
3292500200

Double-walled insulated mug made of stainless steel with handle | patented, spill-proof lid with retractable straw | handle position can be adjusted accordingly (for right- and left-handers) | laser-engraved Audi rings | co-branding with Kambukka

Volume: 950 ml

Material: stainless steel, silicone, plastic



Rings water bottle, insulated, black
3292400600

Double-walled, vacuum-insulated water bottle | lid with two-part screw cap | dishwasher-safe lid | laser-engraved Audi rings | co-branding with Kambukka

Volume: 600 ml

Material: stainless steel, plastic, silicone



Rings cutlery set, black
3292400900

Cutlery set in fabric case with tie fastener | contents: fork, knife, spoon, chopsticks and straw with brush | laser-engraved Audi rings on cutlery handles | Audi rings label on fabric cover | co-branding with Mizu

Material: cutlery: 18/8 stainless steel, silicone | case: 100% cotton | lining: 100% polyester





Key ring, black/silver
3182100500

Key ring with recessed quattro logo on a matt black surface

Dimensions (without split ring):
62 x 14.5 x 8 mm (L x W x B)

Material: die-cast zinc, PE plastic, stainless steel



Mug, white
3292200200

Ceramic mug with quattro relief print |
volume: approx. 350 ml

Material: porcelain



Umbrella, black/white
3122200300

Umbrella with automatic mechanism | handle with
release button | windproof system | Velcro closing
tape | quattro logo print | diameter: approx. 130 cm

Material: canopy: 100% polyester (waterSAVE cover) |
handle: plastic | shaft: steel shaft with plastic cover
material* | frame: fibreglass

* The waterSAVE cover material

Legendary meets sporty and casual.

Audi collection | Iconic Legends

Authentic and iconic.

Iconic Legends stands for unforgettable Audi moments –
and modern styles for every day.





45.4 snapback cap, grey
3132500800

Snapback cap made of slightly structured material | flat peak | plastic adjuster on the back | Audi quattro 45.4 motif | quattro 3D print | Audi rings embroidered on the back | size adjustable (approx. 55-59 cm)

Material: 100% polyester



45.4 mug, grey
3292500700

High-quality porcelain mug | Audi quattro 45.4 motif | quattro logo | made in Europe

Volume: 350 ml

Material: porcelain



45.4 hoodie, men's, grey
3132501002-06

Hoodie with a casual fit | Audi quattro 45.4 motif | quattro 3D print | Audi rings on neck

Material: 100% cotton (sweatshirt material with loopback reverse side)

Sizes: S-XXL



45.4 T-shirt, men's, grey
3132500902-06

T-shirt with round neck | Audi quattro 45.4 motif | quattro 3D print | Audi rings on neck

Material: 100% cotton

Sizes: S-XXL





Kaipola 86 T-shirt, unisex, white
3132501701-06

Modern unisex T-shirt (slightly oversized) | quattro embroidery on front | large Kaipola 86 print motif on back | quattro badge on side above hem | Audi rings on sleeve

Material: 100% cotton

Sizes: XS-XXL



Kaipola 86 long-sleeved shirt, unisex, white
3132501601-06

Modern unisex long-sleeved shirt (slightly oversized) with cuffs | "For the Epic or Everyday" embroidery on front | print with technical data of the Kaipola ski jump and Audi rings on sleeve | quattro badge on neck

Material: 100% cotton

Sizes: XS-XXL



Kaipola 86 hoodie, unisex, light grey
3132501501-06

Casual unisex hoodie (slightly oversized) with kangaroo pocket | "For the Epic or Everyday" embroidery on front | large Kaipola 86 print/embroidery motif on back | quattro badge on sleeve

Material: 100% cotton (sweatshirt material with loopback reverse side)

Sizes: XS-XXL



Kaipola 86 fleece jacket, unisex
3132501801

Modern unisex jacket made of soft teddy fleece with stand-up collar (slightly oversized) | zip breast pocket in contrasting colour | two side pockets with zip | tonal print “For the Epic or Everyday” on zip placket | quattro badge on sleeve | Audi rings embroidery on neck and breast pocket

Material: 100% polyester, teddy fleece

Sizes: XS-XXL



Kaipola 86 cap, blue
3132501900

Baseball cap made of denim material | quattro badge on front panel | “For the Epic or Everyday” embroidery above back opening | raised Audi rings logo on buckle | size adjustable (approx. 55-59 cm)

Material: 100% cotton



Kaipola 86 shopper, blue
3152501000

Spacious shopper made of denim material | separate inside pocket | outside with slip pockets | two carrying straps | fastening with press stud | quattro badge on front | back with three print motifs: “For the Epic or Everyday”, “quattro 1986” and geo-coordinates of Kaipola | Audi rings on back

Dimensions: approx. 58 x 15 x 34 cm (L x W x H)

Material: 100% cotton

Sporty all along the line.

Audi collection |  Audi Sport

Ready for high performance.
Products and accessories from Audi Sport create powerful
accents. High-quality materials and a first-class finish
come together with fascinating design.

This page contains AI-generated images (model and background).





Sunglasses, mirrored, white/red
3112200510

Sunglasses with lightweight, full-surround frames in a modern angular design | seamless panorama shield design with broad deep horizon lens | comfortable and ergonomic shape thanks to Pro-Fit temple geometry | integrated ultragrip rubber temples and nose pads for stability | Audi Sport logo on lens and frames | filter category 3, UV filter 400 | including protective bag made of microfibre | developed with Rudy Project | made in Italy

Material: frames: Grilamid TR90 | temple tips/nose pads: rubber



Polo shirt, women's, white
3132102101-03

Polo shirt with zip facing | ribbed collar with woven contrasting stripe | small side hem vent | front slightly shorter than back | Audi Sport logo on vertical contrasting stripe on upper back and on zip pull tape

Material: 95% cotton, 5% elastane

Sizes: XS-M



Rain jacket, unisex, red
3132101311-16

Unisex rain jacket with integrated hood and side pockets | all seams taped and thus waterproof | can be stowed in hip bag with elastic strap | Audi Sport logo as all-over print and on zip puller

Material: 100% polyester

Sizes: XS-2XL



Chronograph carbon, men's, silver/black
3102500500

Chronograph with Miyota 6S10 quartz movement | satin-finish 316L stainless steel case with red chronograph pusher | screwed-on back | convex mineral glass | genuine carbon dial | fluorescent hands, markers and numerals in Super-LumiNova | functions: chronograph, central stop-seconds, 1/20 second count, small seconds subdial, 60-minute counter, date display, tachymeter | Italian calfskin leather strap with hole pattern and contrasting stitching | stainless steel pin buckle | Audi Sport logo on dial and buckle | waterproof to 10 ATM | diameter 42 mm, height: approx. 13 mm

Made in Germany

Material: stainless steel, calfskin leather



Watch, men's, black/red
3102400100

Men's watch with Miyota 2315 quartz movement with date display | case made of matt black plastic with fibreglass and back made of 316L stainless steel | black rotating bezel, IP-coated 316L stainless steel, with aluminium inlay | mineral glass | black dial with hatching | fluorescent hands and markers | black IP-coated 316L stainless steel pin buckle | Audi Sport logo on dial and buckle

Waterproof to 5 ATM | diameter: 45 mm, height: 12.4 mm

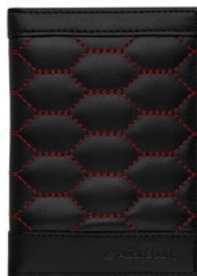
Material: plastic, stainless steel, silicone



Ballpoint pen, carbon
3222400400

Twist ballpoint pen with spring-loaded clip | high-quality black refill – 10,000 m writing length | Audi Sport logo print

Material: metal, carbon



Leather case for car documents, black/red
3152201500

Case made of Italian cowhide leather with honeycomb pattern | three card slots | mesh pocket for car documents | two large slip pockets | embossed Audi Sport logo | RFID protection | handmade in Europe

Dimensions: approx. 8.7 x 12 x 1 cm (H x W x L, closed)

Material: cowhide leather, viscose



Leather wallet, men's, black/red
3152201200

Wallet made of Italian cowhide leather with honeycomb pattern | two large compartments for banknotes | seven card slots | three slip pockets | mesh pocket | large coin pocket with stud fastening | embossed Audi Sport logo | RFID protection | handmade in Europe

Dimensions: approx. 12 x 9.5 x 2.5 cm (H x W x L, closed)

Material: cowhide leather, viscose



Compact leather wallet, men's, black/red
3152201300

Compact wallet made of Italian cowhide leather with honeycomb pattern | compartment for banknotes | six card slots | two slip pockets | embossed Audi Sport logo | RFID protection | handmade in Europe

Dimensions: approx. 9 x 10 x 1.5 cm (H x W x L, closed)

Material: cowhide leather, viscose





Wash bag, black
3152500700

Fold-open wash bag with stowable hanging hook | practical interior division with zip pockets, slip pockets and elastic straps | Audi Sport logo | co-branding with deuter | bluesign-certified item

Dimensions: approx. 22 x 9 x 25 cm (L x W x H) | volume: approx. 5 l

Material: outer fabric: 100% polyester with PFC-free, water-repellent coating | lining: 100% polyester | YKK zips

◀ **Backpack, black**
3152500600

Water-repellent backpack with large main compartment with two-way zip | elasticated side pocket on the outside | inside compartment with key clip | document compartment inside | deuter Airstripes back system | ergonomic shoulder straps and chest strap | Audi Sport logo | co-branding with deuter | bluesign-certified item

Dimensions: approx. 32 x 23 x 42 cm (L x W x H) | volume: approx. 20 l

Material: outer fabric: 100% polyester with PFC-free, water-repellent coating | lining: 100% polyester | YKK zips



Sports bag, black
3152500500

Water-repellent sports bag with semi-circular opening with zip | various side pockets with zip | small pocket with key clip | mesh pocket inside | adjustable carrying straps; allow the bag to be worn on the shoulder or carried on the back | Audi Sport logo | co-branding with deuter | bluesign-certified item

Dimensions: approx. 60 x 32 x 28 cm (L x W x H) | volume: approx. 50 l

Material: outer fabric: 100% polyester with PFC-free, water-repellent coating | lining: 100% polyester | YKK zips



Sweatshirt, men's, black
313240701-07

Sweatshirt with tone-on-tone ribbed insert on sides | small triangular ribbed insert at neck | large Audi Sport logo on front | Audi Sport badge on back hem

Material: outer fabric 1: 65% cotton, 35% polyester | outer fabric 2: 95% cotton, 5% elastane

Sizes: XS-3XL



Sweat jacket, men's, black
3132001802-07

Hooded sweat jacket with side pockets | Audi Sport logo on sleeves and front badge

Material: outer fabric: 66% cotton, 30% polyester, 4% elastane | hood lining: 60% cotton, 40% polyester

Sizes: S-3XL



Zip-off jacket, men's, black
3132001702-07

Outdoor jacket with hood | zip-off sleeves | Velcro cuff adjustment | adjustable elasticated band at hem | large Audi Sport logo on the back and on front zip

Material: 100% polyester

Sizes: S-3XL



T-shirt, men's, black
3132402701-07

T-shirt with wide ribbed neckband | straight, comfortable fit | large Audi Sport logo on the front | Audi Sport badge on back hem

Material: 100% cotton

Sizes: XS-3XL



Cap, black
3132501200

Finely structured cap with red peak edge and underside | lined front panels | adjusting closure in black | Audi Sport logo print | raised Audi rings logo on closure | size adjustable (approx. 55-59 cm)

Material: outer fabric and peak underside: 100% polyester | lining of front panel: 100% cotton



T-shirt, men's, grey melange
3132502001

Round-neck shirt with slightly wider ribbed neckline | straight, comfortable fit | Audi Sport logo on chest | Audi Sport badge on hem

Material: 100% cotton

Sizes: XS-3XL





Audi RS Q e-tron: The vehicle pictured here is the actual Dakar rally car, which is not for sale. Closed circuit, professional driver. Do not imitate.



**Poster set RS Q e-tron, 2023,
limited edition**
3292300200

Three-part poster set of the Audi RS Q e-tron E2 at the Dakar Rally 2023 | high-quality print with exclusive print finish | including decorative portfolio | limited edition of 999

Dimensions: 50 x 70 cm

Material: posters: paper 250 g/m² | decorative portfolio: paper 320 g/m² (reinforced)



Water bottle, black
3292500300

Water bottle made of shatterproof Tritan | bottle does not discolour and does not absorb odours | can be used with one hand | patented Snapclean function for hygienic cleaning of the lid | dishwasher-safe | Audi Sport logo | co-branding with Kambukka

Volume: 750 ml

Material: Tritan, silicone, plastic (BPA-free)



Cool bag, black/red
3152500900

Audi Sport cool bag with zip on three sides | two mesh compartments inside (top/back panel) | adjustable shoulder strap | Audi Sport logo print

Dimensions: approx. 28 x 34 x 17 cm (W x H x D)

Material: recycled PET polyester | insulation: PEVA, 5 mm PE foam

Picnic blanket, red ▶
3292400100

Picnic blanket with quilted rhombus motif | dirt-repellent and water-repellent coating | carrying strap | Audi Sport embroidered logo

Dimensions: open: approx. 130 x 170 cm |
rolled-up: approx. 45 x 12 cm

Material: outer fabric: 100% polyester | back: 100% polyester with polyurethane coating, water-repellent | padding: 100% polyester



Beach towel, dark grey/red, 80 x 180 cm
3132302200

Beach towel with Audi Sport logo | co-branding with Möve

Material: 100% cotton



Mug, red
3292200100

Ceramic mug with Audi Sport engraving | volume: approx. 350 ml

Material: porcelain





Key ring with shopping trolley chip
3181900500

Key ring in the shape of Audi RS brake | shopping trolley chip integrated into brake disc | chip is the size of a 1 euro coin

Material: metal, leather

Umbrella, large, black/red ▶
3122600300

Full-length umbrella with automatic opening | steel shaft with red plastic coating | fibreglass spokes in red | straight soft-touch handle with release button | windproof system | closing tape with Velcro fastener | Audi Sport logo on one umbrella segment | doming with Audi rings logo at end of handle | diameter approx. 120 cm

Material: canopy: 100% polyester pongee (waterSAVE cover material*) | handle: plastic | shaft: steel, plastic, 12 mm | frame: fibreglass



Number plate holder, black
3291900100

Number plate holder with practical number plate switching function | suitable for mounting on convex surfaces | complies with EU Directive 74/483/EEC and Art. 30 c StVZO | dimensions: 520 x 110 mm (corresponds to German plate dimensions – single-row standard size) | Audi Sport logo

Material: plastic



Loop key ring, black
3182400400

Textile loop with snap hook made of stainless steel with black IP plating | Audi rings on snap hook | Audi Sport logo on textile loop

Dimensions: 15 x 2.5 cm

Material: stainless steel, polyester

* The waterSAVE cover material
This page contains AI-generated images (model and background).



Bibs, 2-piece set, baby, white/red/grey
3202200700

Bibs with stud fastening | model 1: white with “Baby Racer Loading” print | model 2: grey/white with racing stripes | universal size, 2 neck widths possible

Material: 100% cotton (organic)



Motorsport bear comforter, baby, white/red/brown
3201900800

Co-branding with NICI

Size: approx. 21 x 21 cm

Material: 100% polyester



Racing pyjamas, infants'/kids', white/red/grey
3202200405-07

Two-piece pyjamas with racing suit details | Audi Sport logo

Material: white and red: 100% cotton (organic) | mottled grey: 50% cotton, 50% polyester

Sizes: 110/116–134/140

◀ **Shoes, baby, red/white**
3202300900

Baby shoes with soft elastic band in the design of racing driver shoes | tyre track print on sole | Audi rings on side

Material: upper material: 100% cowhide leather | outer sole: 100% leather | inner sole: 100% polyester

Sizes: 17/18

Small wheels. Big dreams.

Audi collection | Miniatures



Audi vehicles are fascinating.
That's why the Audi miniatures faithfully
reproduce the originals in every detail. Discover
the massive pull of these miniature models.



Audi A6 Avant e-tron, Daytona grey
5012426231

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS



Audi A6 Sportback e-tron, Siam beige
5012426031

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS





Audi Q6 e-tron, Magnet grey
5012326631

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Minimax Ltd.



Audi Q6 e-tron, Ascari blue
5012326632

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Minimax Ltd.



Audi Q6 e-tron, Ascari blue
5012326651

Miniature made of die-cast zinc
Scale: 1:18
Manufacturer: Minimax Ltd.



Audi Q8 e-tron, Mythos black
5012328651

Miniature made of die-cast zinc with opening doors
Scale: 1:18
Manufacturer: Norev SAS



Audi Q8 e-tron, Chronos grey
5012328631

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Minimax Ltd.





Audi RS e-tron GT, Tango red
5012320051

Miniature made of die-cast zinc
Scale: 1:18
Manufacturer: Norev SAS



Audi RS 3 Sportback PI, Kyalami green
5012413031

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS



Audi A5 Saloon, Magnet grey
5012405131

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS



Audi A5 Avant, Daytona grey
5012405231

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS



Audi A6 Avant, Daytona grey
5012507231

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS

Audi RS 6 Avant GT, Nardo grey
5012516231

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.





Audi Q3, Sage green
5012503631

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS



Audi Q5 Sportback, Glacier white
5012505031

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS



Audi Q5, Tambora grey
5012405631

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS





Audi RS Q8, Chilli red
5012418631

Miniature made of die-cast zinc
Scale: 1:43
Manufacturer: Norev SAS



**Audi RS Q e-tron, Dakar 2024,
Sainz/Cruz**
5022400131

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.



**Audi RS Q e-tron, Dakar 2024,
Peterhansel/Boulanger**
5022400132

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.



**Audi RS Q e-tron, Dakar 2023,
Ekström/Bergkvist**
5022200651

Miniature made of plastic resin
Scale: 1:18
Manufacturer: Minimax Ltd.



**Audi RS Q e-tron, Dakar 2024,
Sainz/Cruz**
5022400151

Miniature made of plastic resin
Scale: 1:18
Manufacturer: Minimax Ltd.



**Audi RS Q e-tron, Dakar 2024,
Ekström/Bergkvist**
5022400133

Miniature made of plastic resin
Scale: 1:43
Manufacturer: Minimax Ltd.

MEN/UNISEX

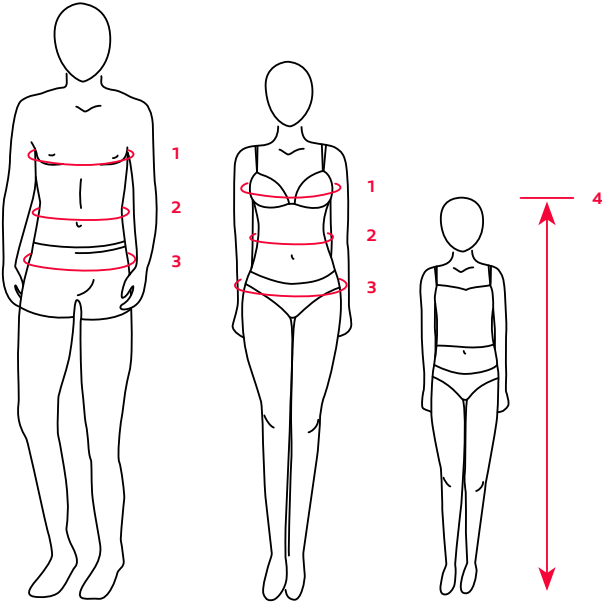
International	Body measurements in cm			D	E/I	FR	UK	USA	RUS	BRAZ	MEX	China	Japan/Taiwan/ Hong Kong
	Chest	Waist	Hips										
XS	89	79	95	44	44	44	34	34	44	36	CH	165/92 B	S
S	93	82	98	46	46	46	36	36	46	38	M	170/96 B	M
M	97-104	86-90	102-106	48/50	48/50	48/50	38/40	38/40	48/50	40	G	175/100 B	L
L	105	94	110	52	52	52	42	42	52	42	EG	180/104 B	LL/XL
XL	109	98	114	54	57	57	44	44	54	44	EEG	185/108 B	3L/XXL
XXL/2XL	113	103	118	56	59	59	46	46	56	46	EEEG	190/112 B	4L
3XL	117	108	122	58	58	58	48	48	58	48	-	195/116 B	5L

WOMEN

International	Body measurements in cm			D	E/I	FR	UK	USA	RUS	BRAZ	MEX	China	Japan/Taiwan/ Hong Kong
	Chest	Waist	Hips										
XS	80	65	92	34	38	36	8	6	42	32	CH	160/80 A	S
S	84	68	95	36	40	38	10	8	44	34	M	165/84 A	M
M	88-92	72-77	99-103	38/40	42/44	40/42	12/14	10/12	46/48	36	G	170/88 A	L
L	96	80	107	42	46	44	16	14	50	38	EG	175 /92 A	XL
XL	100	84	111	44	48	46	18	16	52	40	EEG	180/96 A	XXL
XXL/2XL	104	90	115	46	50	48	20	18	54	42	EEEG	185/100 A	XXL

KIDS

Age	Height	D	E/I	FR	UK	USA	RUS	BRAZ	China	Asia (Japan)
2-6 months	62-68 cm	62/68	62/68	62/68	6 months	6-12 months	-	2-6 months	66/44	60
6-12 months	74-80 cm	74/80	74/80	74/80	12 months	12-18 months	-	6-12 months	73/48	70-80
12-24 months	86-92 cm	86/92	86/92	86/92	24 months	23-24 months	-	12-24 months	80/48	80-95
2-4 years	98-104 cm	98/104	98/104	98/104	3-4 years	4-5 years	-	2-4 years	100/52	95-110
4-6 years	110-116 cm	110/116	110/116	110/116	5-6 years	6 years	5-6 years	4-6 years	110/56	110-120
6-8 years	122-128 cm	122/128	122/128	122/128	7-8 years	7-8 years	7-8 years	6-8 years	120/60	130-140
8-10 years	134-140 cm	134/140	134/140	134/140	9-10 years	10 years	10 years	8-10 years	130/64	141-147
10-12 years	146-152 cm	146/152	146/152	146/152	11-12 years	14 years	12 years	10-12 years	140/68	142-152
12-14 years	158-164 cm	158/164	158/164	158/164	13-14 years	-	13-16 years	12-14 years	150/72	152-157
14-16 years	170-176 cm	170/176	170/176	170/176	15-16 years	-	-	14-16 years	160/76	-
Based on height					Based on age					Based on height



- 1 Chest size (women/men): measure in underwear, horizontally across the widest part at chest height (place the tape measure on loosely)
- 2 Waist size (women/men): measure in underwear, horizontally across the narrowest part at waist height (place the tape measure on loosely)
- 3 Hip size (women/men): measure in underwear, horizontally across the widest part of the buttocks (place the tape measure on loosely)
- 4 Height (kids): measure from the top of the head to the soles of the feet, e.g. in the door frame or against the wall

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ACCESSORIES

Watches

Audi chronograph stainless steel, silver/blue	3102500300	09
Audi chronograph, men's, silver/beige	3102500200	09
Audi automatic watch, silver/grey-green	3102500100	09
Audi watch, women's, gold/white/grey	3102400200	20
Audi watch, silver/white	3102500400	24
Audi solar chronograph, grey/brown	3102300200	24
Audi chronograph, men's, black	3102400400	38
Audi Sport chronograph carbon, men's, silver/black	3102500500	49
Audi Sport watch, men's, black/red	3102400100	49

Sunglasses

Audi sunglasses, women's, transparent grey	3112400200	20
Audi sunglasses, aviator, anthracite	3112400300	24
Audi sunglasses, black/Havana	3112400400	25
Audi sunglasses, black	3112400500	38
Audi sunglasses, light brown/gold	3112400600	38
Audi Sport sunglasses, mirrored, white/red	3112200510	48

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CLOTHING

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Audi T-shirt, women's, black	3132400811-15	17
Audi T-shirt, women's, grey	3132400801-05	17
Audi blouson, women's, cream	3132400501-05	17
Audi sweatshirt, women's, bordeaux	3132400701-05	18
Audi sweatshirt dress, women's, bordeaux	3132400601-05	18
Audi windbreaker, women's, bordeaux/black	3132400401-04	18
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Audi fleece jacket, women's, black	3132402301-06	26
Audi hybrid jacket, women's, orange	3132401602-05	37
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Audi sweatshirt, women's, cream	3132401701-05	37
Audi Sport polo shirt, women's, white	3132102101-03	48

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Audi sweater, men's, light grey	3132500302-06	05
Audi leather jacket, men's, black	3132500102-06	05
Audi socks, men's, black	3132500702-03	05
Audi T-shirt, men's, dark grey	3132500502-06	06
Audi midlayer jacket, men's, dark blue	3132500202-06	06
Audi Tec jacket, men's, black	3132301102-06	07
Audi Tec blouson, men's, black	3132301002-06	07
Audi polo shirt, men's, dark grey	3132300132-37	21
Audi polo shirt, men's, red	3132300122-27	21
Audi polo shirt, men's, natural	3132300102-07	21
Audi polo shirt, men's, turquoise	3132300112-17	21

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CLOTHING

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Audi sweatshirt, men's, dark grey	3132300402-06	21
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Audi rings T-shirt, men's, grey	3132402401-07	25
Audi rings T-shirt, men's, red	3202501101-07	25
Audi fleece jacket, men's, black	3132402202-07	26
Audi softshell hoodie, unisex, light grey	3132401401-06	35
Audi quilted vest, men's, black	3132401002-06	35
Audi hybrid jacket, men's, light brown	3132401502-06	35
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Audi ADUI hoodie, kids', yellow	3202300203-05	30
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Audi ADUI belt pads, kids', yellow/grey	3202300500	30
Audi ADUI water bottle, kids', blue	3202301100	30
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BAGS, LUGGAGE AND LEATHER

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Audi leather backpack, black	3152400900	08
Audi leather shoulder bag, black	3152200300	08
Audi compact leather wallet, men's, black	3152401100	10
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BAGS, LUGGAGE AND LEATHER

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Audi carabiner key ring, silver	3182400500	38
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AT HOME AND ON THE ROAD

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